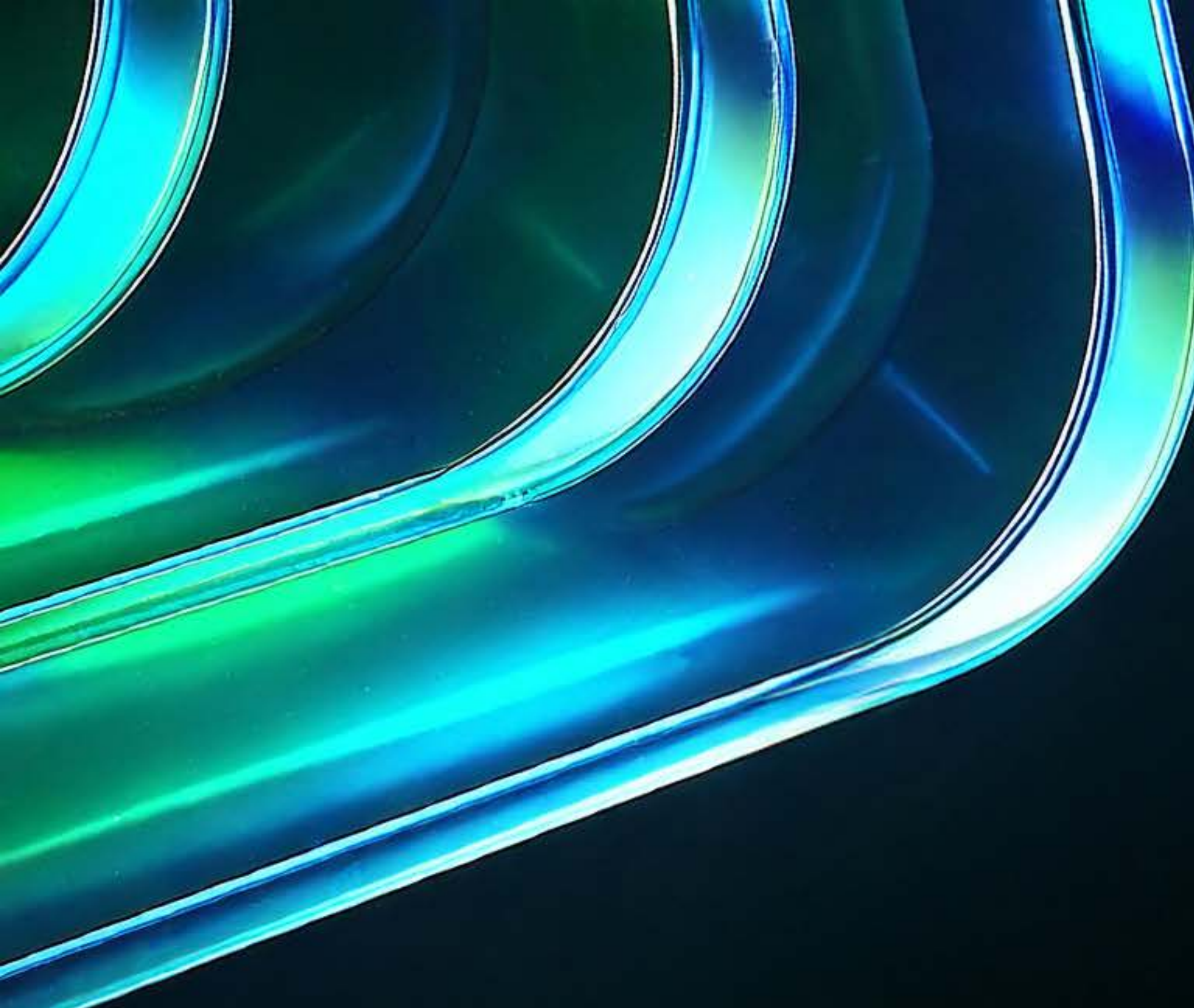


An abstract, flowing shape in shades of blue and green, resembling a liquid or a stylized wave, located in the upper left corner of the image.

TECH CON

—— the tech conference for SMBs ——



Welcome partners

Welcome partners,

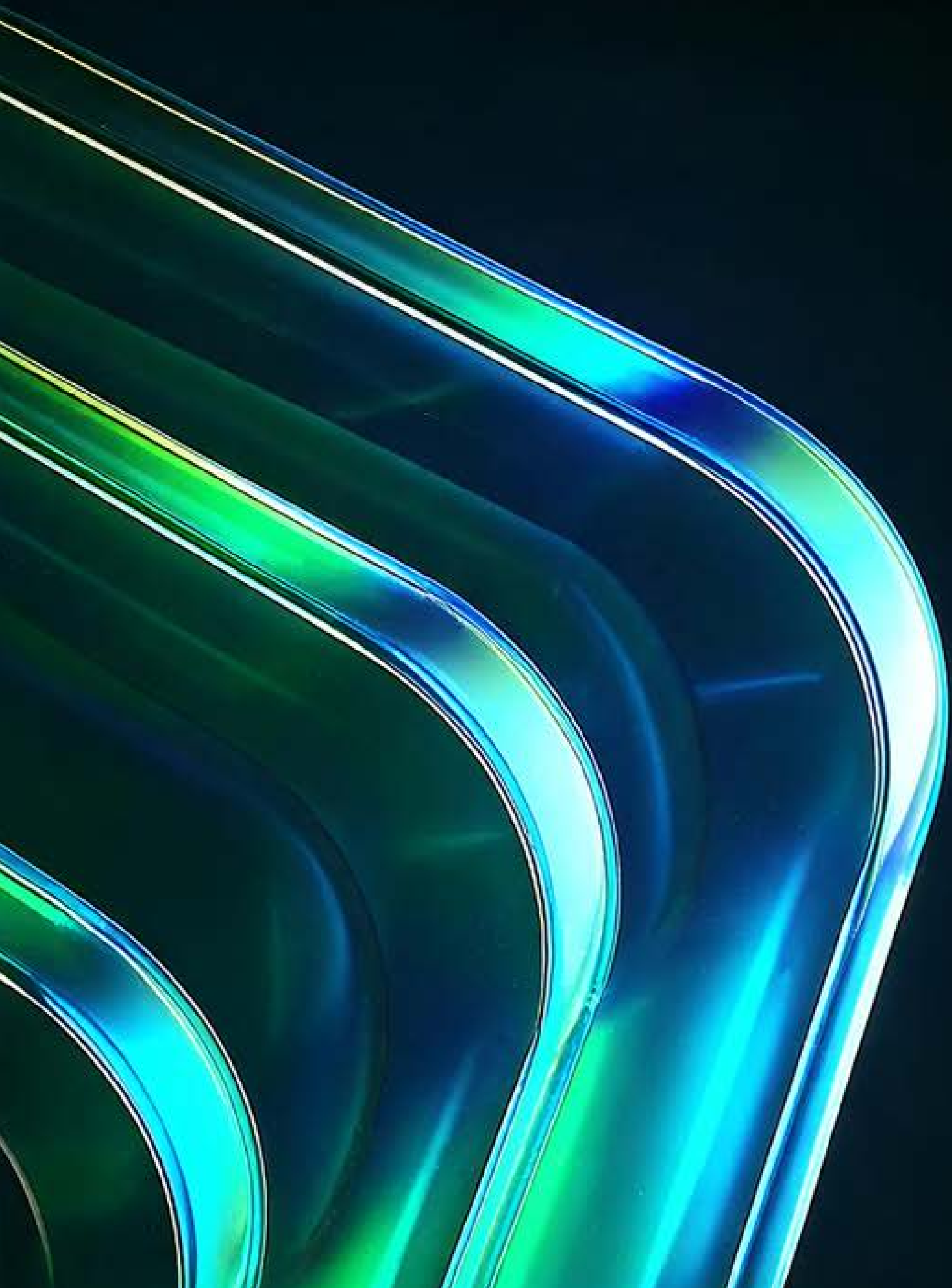
Thank you for considering Tech Con 2026. This year, we're accelerating innovation and engagement with high-value experiences, and a strategic focus on AI Governance and Zero Trust Architecture. Join us for a day designed to maximize your brand's impact and connect you with decision-makers in Finance, Healthcare, Manufacturing, and SLED.

We look forward to building the future together!

Best Regards,
Kyle Etter, President & CEO

TECH CON

MAY 21ST, 2026 | BLOOMINGTON, MN



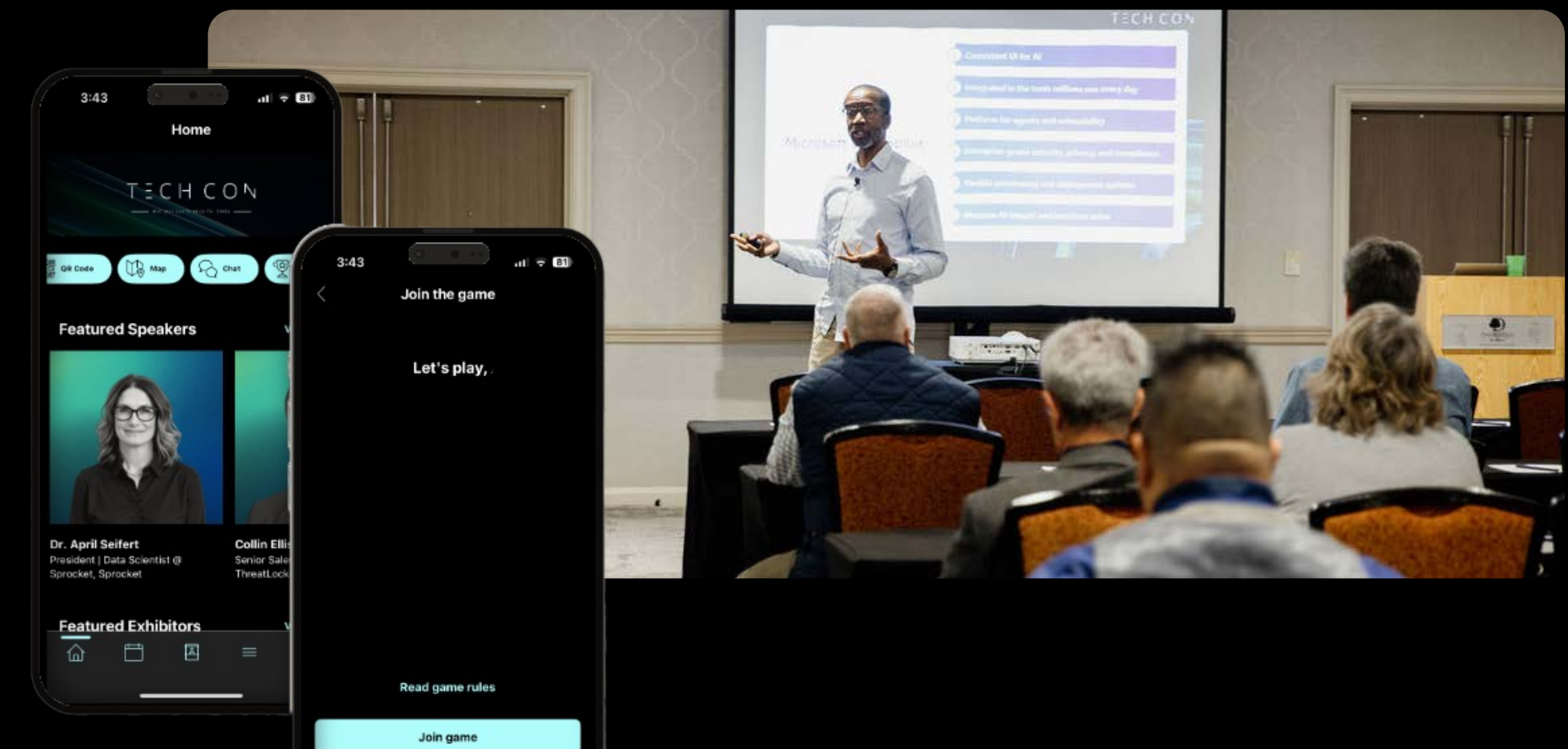
Increase sales by accelerating pipeline velocity & generating high-quality, qualified leads.

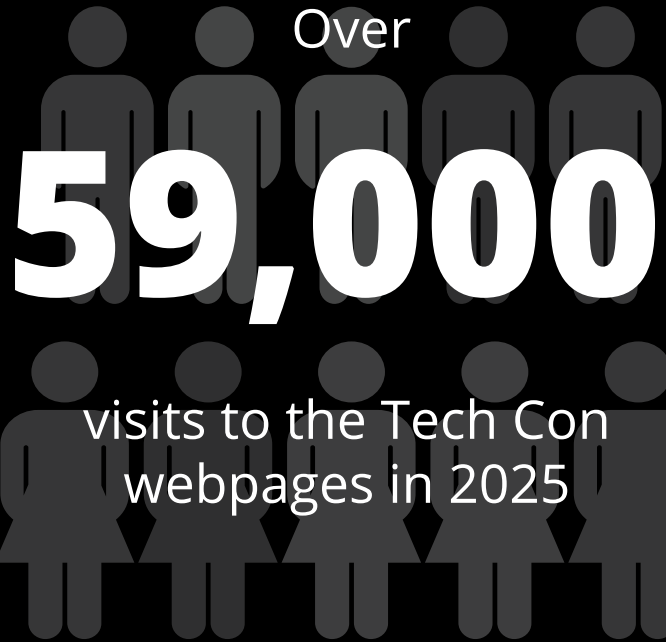
Connect with IT & Business Decision Makers (CIOs, CFOs) in our core verticals: Finance, Healthcare, Manufacturing, and SLED.

Strengthen customer relationships

Amplify your announcements

Access high-value, contextual data (Leaderboard points) for precision follow-up.

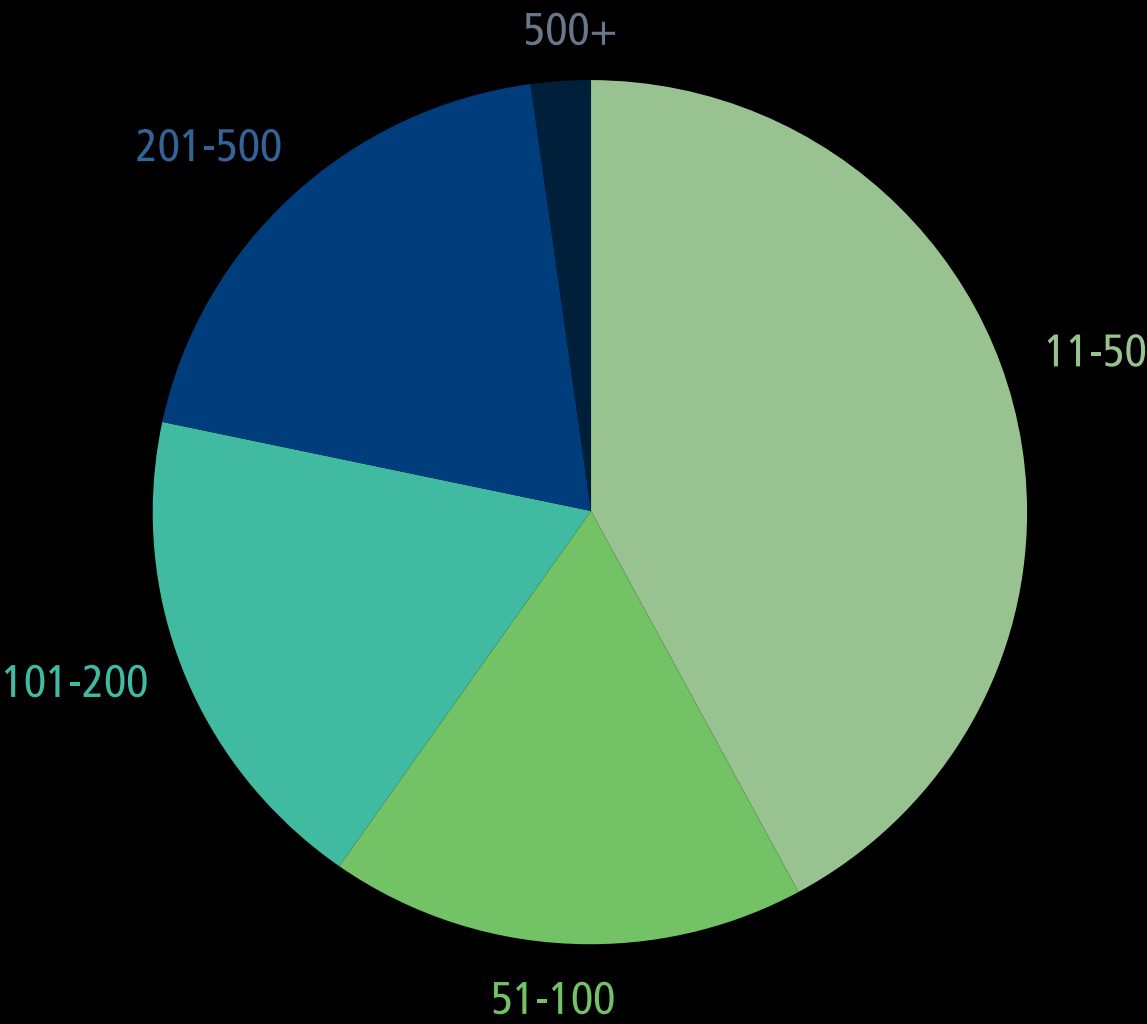




Industries



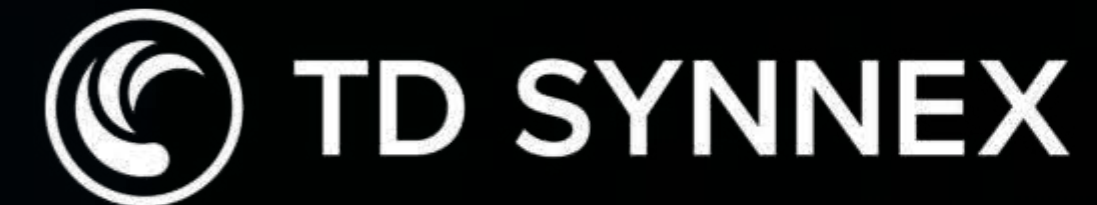
Company size



Our event is designed to source and influence a target of \$1.5M in new sales pipeline.

Tech Con 2025 sponsors

THREATLOCKER



FORTINET

SONICWALL

Platinum sponsor

Reserved

Lead Generation

- Speaking Slot (Content Focus)
Anchor Session (45 min @ 9:15 AM)
- Marketing Video
1 Co-Branded Asset
- Podcast Episode Feature
Exclusive Lead Guest Slot (Recorded Pre-Event)
- Digital Resources (Leads Captured on Asset Download)
3 Targeted Assets
- Guaranteed Lead Data Delivery
Within 48 Hours Post-Event

Attendee Access

- Vendor Booth
Premium, 2x Standard Size
- All-Access Passes
Unlimited Passes
- Reserved Executive Access
VIP Breakfast Roundtable Slot
- Pre-Event Lead Target List
Emailed Registrant List (1 week prior)

Brand Exposure & Reach

- Premium Branding on Tech Con Website (going live January 6th)
- Premium Logo Placement in Header and Footer of Tech Con Emails
- Description, Logo, and Link on Dedicated Sponsor Webpage
150-words
- ABM Lead Amplification
- *ABM Accelerator: One sponsored LinkedIn Ad Campaign targeting top 50 pre-registered accounts (Managed by CIT).*
- Brief Intro during Opening Keynote

Onsite & Post-Event Assets

- Cvent Event App Exposure
Featured Sponsor Page + Logo on Event App Header
- Premium Logo Placement in Thank You & Survey Email
- Logo included in group Tech Con blog post
- Digital Resources (Leads Captured on Asset Download)
3 Targeted Assets

Terabyte sponsor

\$ 10,000

By invitation only

Lead Generation

- Speaking Slot (Content Focus)
Final Session (45 min @ 3:00 PM)
- Marketing Video
1 Digital Asset
- Podcast Episode Feature
Exclusive Lead Guest Slot (Recorded Pre-Event)
- Digital Resources (Leads Captured on Asset Download)
2 Targeted Assets
- Guaranteed Lead Data Delivery
Within 48 Hours Post-Event

Attendee Access

- Vendor Booth
Standard Booth (Main Hub)
- All-Access Passes
4 Passes
- Reserved Executive Access
Access to Cyber Zen Zone
- Pre-Event Lead Target List
Emailed Registrant List (1 week prior)

Brand Exposure & Reach

- Premium Branding on Tech Con Website (going live January 6th)
- Premium Logo Placement in Header and Footer of Tech Con Emails
- Description, Logo, and Link on Dedicated Sponsor Webpage
100-words
- Brief Intro during Final Block

Onsite & Post-Event Assets

- Cvent Event App Exposure
Dedicated Sponsor Page
- Logo Placement in Thank You & Survey Email
- Logo included in group Tech Con blog post
- Digital Resources (Leads Captured on Asset Download)
2 Targeted Assets

Gigabyte sponsor | 2 available

\$7,500

Lead Generation

- Speaking Slot (Content Focus)
35 min Session
- Podcast Episode Feature
Co-Guest Slot (Shared Episode)
- Digital Resources (Leads Captured on Asset Download)
1 Targeted Asset
- Guaranteed Lead Data Delivery
Within 48 Hours Post-Event

Attendee Access

- Vendor Booth
Standard Booth (Main Hub)
- All-Access Passes
3 Passes
- Reserved Executive Access
Access to Cyber Zen Zone

Brand Exposure & Reach

- Branding on Tech Con Website (going live January 6th)
- Logo Placement in Select Footer of Tech Con Emails
- Description, Logo, and Link on Dedicated Sponsor Webpage
100-words

Onsite & Post-Event Assets

- Cvent Event App Exposure
Dedicated Sponsor Page
- Logo Placement in Thank You & Survey Email
- Logo included in group Tech Con blog post
- Digital Resources (Leads Captured on Asset Download)
1 Targeted Asset

Megabyte sponsor | 3 available \$5,500

Lead Generation

- Speaking Slot (Content Focus)
20 min Session
- Podcast Episode Feature
Co-Guest Slot (Shared Episode)
- Digital Resources (Leads Captured on Asset Download)
1 Targeted Asset
- Guaranteed Lead Data Delivery
Within 48 Hours Post-Event

Attendee Access

- Vendor Booth
Standard Booth (Main Hub)
- All-Access Passes
2 Passes

Brand Exposure & Reach

- Branding on Tech Con Website (going live January 6th)
- Description, Logo, and Link on Dedicated Sponsor Webpage
75-words

Onsite & Post-Event Assets

- Cvent Event App Exposure
Dedicated Sponsor Page
- Logo included in group Tech Con blog post
- Digital Resources (Leads Captured on Asset Download)
1 Targeted Asset

Kilobyte sponsor | 5 available \$2,750

Lead Generation

- Digital Resources (Leads Captured on Asset Download)
1 Targeted Asset
- Guaranteed Lead Data Delivery
Within 48 Hours Post-Event

Attendee Access

- Vendor Booth
Standard Booth (Main Hub)
- All-Access Passes
2 Passes

Brand Exposure & Reach

- Branding on Tech Con Website (going live January 6th)
- Description, Logo, and Link on Dedicated Sponsor Webpage
50-words

Onsite & Post-Event Assets

- Cvent Event App Exposure
Dedicated Sponsor Page
- Logo included in group Tech Con blog post
- Digital Resources (Leads Captured on Asset Download)
1 Targeted Asset

Bit-by-bit add-ons

Available in addition to any sponsorship level

- **HIPAA Lunch & Learn** \$4,000
Private Vertical Executive Lunch
- **Cyber Risk Clinic** \$1,000
1:1 Technical Consulting Station
- **Cyber Zen Zone** \$5,000
Premium Networking Lounge

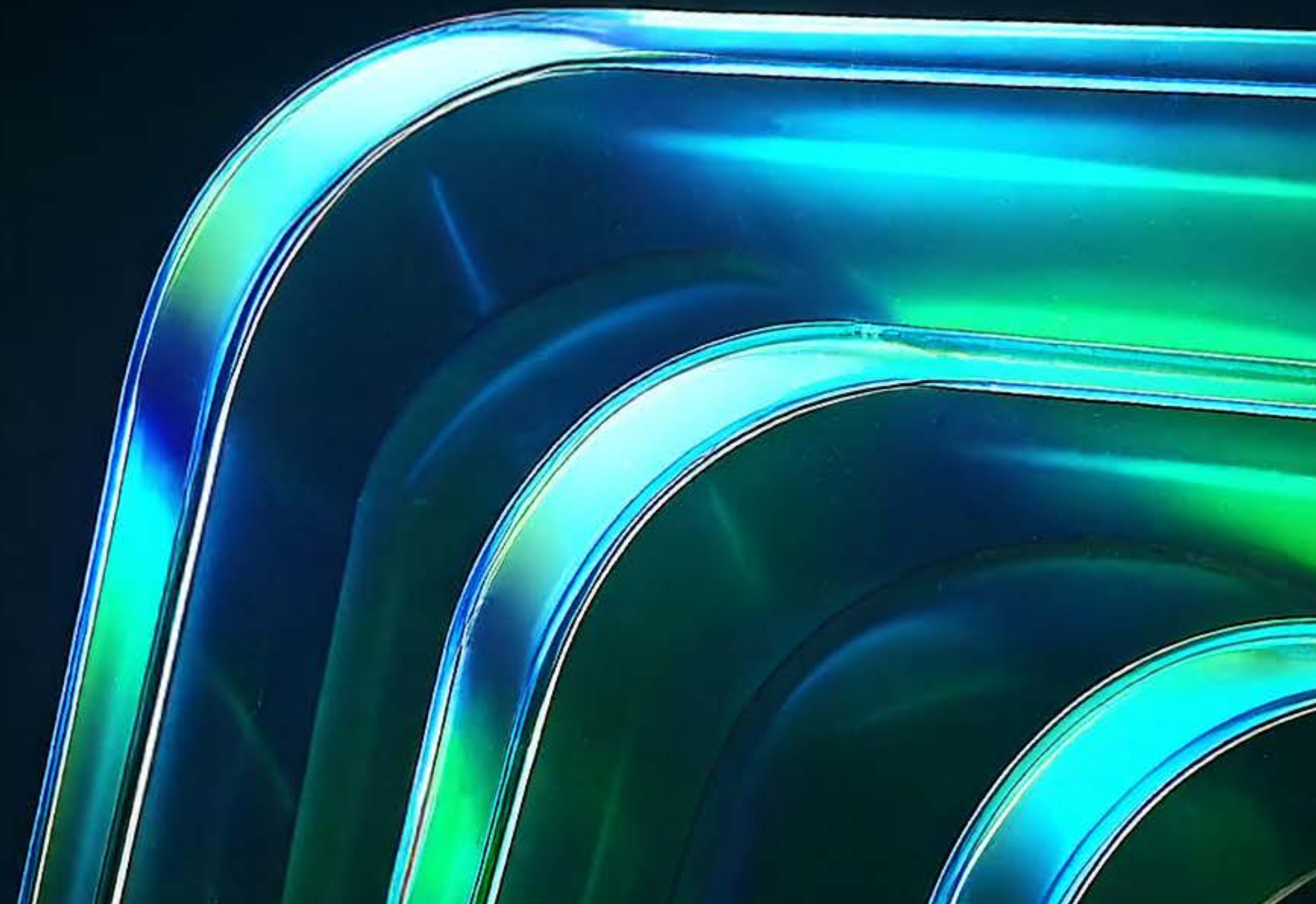
PLATINUM SPONSORSHIP Reserved - ThreatLocker	TERABYTE SPONSORSHIP \$10,000 By invitation only	GIGABYTE SPONSORSHIP \$7,500 2 available	MEGABYTE SPONSORSHIP \$5,500 3 available	KILOBYTE SPONSORSHIP \$2,750 5 available
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Lead Generation					
Speaking Slot (Content Focus)	Anchor Session (45 min @ 9:15 AM)	Final Session (45 min @ 3:00 PM)	35 min Session	20 min Session	N/A
Marketing Video	1 Co-Branded Asset	1 Digital Asset	N/A	N/A	N/A
Podcast Episode Feature	Exclusive Lead Guest Slot (Recorded Pre-Event)	Exclusive Lead Guest Slot (Recorded Pre-Event)	Co-Guest Slot (Shared Episode)	Co-Guest Slot (Shared Episode)	N/A
Digital Resources (Leads Captured on Asset Download)	3 Targeted Assets	2 Targeted Assets	1 Targeted Asset	1 Targeted Asset	1 Targeted Asset
Guaranteed Lead Data Delivery	Guaranteed within 48 Hours Post-Event	Guaranteed within 48 Hours Post-Event	Guaranteed within 48 Hours Post-Event	Guaranteed within 48 Hours Post-Event	Guaranteed within 48 Hours Post-Event
Attendee Access					
Vendor Booth	Premium, 2x Standard Size	Standard Booth (Main Hub)	Standard Booth (Main Hub)	Standard Booth (Main Hub)	Standard Booth (Main Hub)
All-Access Passes	Unlimited Passes	4 Passes	3 Passes	2 Passes	2 Passes
Reserved Executive Access	VIP Breakfast Roundtable Slot	Access to Cyber Zen Zone	Access to Cyber Zen Zone	N/A	N/A
Pre-Event Lead Target List	Emailed Registrant List (1 week prior)	Emailed Registrant List (1 week prior)	N/A	N/A	N/A
Brand Exposure & Reach					
Branding on Tech Con Website (going live January 6th)	Premium Branding	Logo in Partner Sections Across Pages	Logo in Partner Sections Across Pages	Logo in Partner Sections Across Pages	Logo in Partner Sections Across Pages
Logo in Tech Con Emails	Premium Branding (Header/Footer)	Logo in Footer of Select Attendee Emails	Logo in Footer of Select Attendee Emails	N/A	N/A
Description, Logo, and Link on Dedicated Sponsor Webpage	150-words	100-words	100-words	75-words	50-words
ABM Lead Amplification	ABM Accelerator: One sponsored LinkedIn Ad Campaign targeting top 50 pre-registered accounts (Managed by CIT).	N/A	N/A	N/A	N/A
Live Mentions	Brief Intro during Opening Keynote	Brief Intro during Final Block	N/A	N/A	N/A
Onsite & Post-Event Assets					
Cvent Event App Exposure	Featured Sponsor Page + Logo on Event App Header	Dedicated Sponsor Page	Dedicated Sponsor Page	Dedicated Sponsor Page	Dedicated Sponsor Page
Thank You & Survey Email	Prominent Logo on all Post-Event Thank You and Survey Emails.	Logo on all Post-Event Thank You and Survey Emails.	Logo on all Post-Event Thank You and Survey Emails.	N/A	N/A
Logo included in group Tech Con blog post	Included	Included	Included	Included	Included
Digital Resources (Leads Captured on Asset Download)	3 Targeted Assets	2 Targeted Assets	1 Targeted Asset	1 Targeted Asset	1 Targeted Asset

7:30-8:30am Grand Foyer + Grand Ballroom	Doors Open Guest check-in Breakfast & coffee VIP Breakfast Roundtable			
8:30 - 9:10am Grand Ballroom	Welcome + Opening CIT Keynote			
9:15am-10:00am Grand Ballroom	Platinum Sponsor Session (ThreatLocker)			
10:15am-10:45am Grand Ballroom + Junior Ballroom + Breakout Rooms	Gigabyte Sponsor	CIT Workshop	Deminar Session	Manufacturing Industry Roundtable
11:00am-11:30am Junior Ballroom + Calhoun + Boardroom	Gigabyte Sponsor	CIT Panel	Deminar Session	SLED Industry Roundtable
11:45AM	Networking Lunch & Vendor Exhibits			
12:45pm-1:30pm Grand Ballroom	Keynote - To Be Announced			
1:45pm-2:05pm Junior Ballroom + Breakout Rooms	Megabyte Sponsor Session	Megabyte Sponsor Session	Megabyte Sponsor Session	
2:10pm-2:40pm Junior Ballroom + Calhoun + Boardroom	Panel	Customer Co-Presentation	Deminar Session	Healthcare Industry Roundtable
2:45pm Grand Ballroom	Terabyte Sponsor Closing Session			
3:30pm Grand Ballroom	Closing Remarks			

*Session names have been abbreviated for the sake of display.
Session formats, topics, times, and room assignments are subject to change.

2026 venue



Sponsor checklist

- ☐ Review prospectus and select sponsorship
- ☐ Email Tara of the CIT marketing team at **tara.klocke@citsolutions.net** to request sponsorship level and include any MDF needs (the earlier the reservation the better the speaking spot)
- ☐ Receive sponsor questionnaire from the CIT team (Marketing or Missy Gresback) within 48 business hours along with answers to any questions
- ☐ Complete the sponsor questionnaire within 48 business hours and reply to the CIT team Marketing or Missy Gresback) with the attached questionnaire. Confirm MDF process with Tara Klocke

Sponsor Timeline

- **November 2025**
Sponsorship levels open for reservation
- **January 6th**
Tech Con website goes live and attendee registration opens
- **May 14th**
Tech Con registration lead list sent to Terabyte, Gigabyte, and Megabyte sponsors
- **May 20th**
Sponsor set up at the Doubletree by Hilton Minneapolis Airport. More details and timing will be provided prior to the event.
- **48 HOURS POST EVENT: Event lead lists shared with all sponsorship levels**

Get in contact

Tara Klocke

Director of Marketing and Business Development

Email | tara.klocke@citsolutions.net

Phone | 651.255.5728

Missy Gresback

Vendor Relations

Email | missy.gresback@citsolutions.net

Phone | 651.255.5748

[Book a meeting](#)